

Gutsy Walk for Crohn's and Colitis Canada Early Bird Contest Promotion

PROMOTION RULES

Gutsy Walk for Crohn's and Colitis Canada Early Bird Contest (the "Early Bird Contest" or the "Promotion") is sponsored by Crohn's and Colitis Canada (the "Sponsor"). To enter, contestants must be registered for the 2024 Gutsy Walk and raise \$250 online before December 31st, 2023 at 11:59 p.m. PT.

1. PROMOTIONAL PERIOD

The promotional period for the Early Bird Contest starts at 12:01 a.m. PT on November 22nd, 2023 and ends at 11:59 p.m. PT on December 31st, 2023 (the "Promotional Period").

2. ELIGIBILITY

- a. Participants must be legal residents of Canada. The following individuals are not eligible to enter the Promotion: Crohn's and Colitis Canada staff and board members.
- b. Participants who are under the age of majority in his/her province or territory, as applicable, of residence at the date of entry are eligible to enter the Promotion and win a prize provided that the parent or legal guardian of the entrant accepts any such prize and the terms and conditions hereof for and on behalf of such participant.

3. HOW TO ENTER

There is no purchase necessary to enter the Promotion. Each participant who registers online for the Gutsy Walk 2024 event (the "Event"), and raises \$250 or more online during the promotion period will be entered to win one (1) of 50 "I Heart Guts" Colon Plush pillows.

4. THE PRIZE

- a. The Prizes include: one (1) "I Heart Guts" Colon Plush pillow
- b. The Promotion Prizes must be accepted as awarded. The Sponsor accepts no responsibility for any costs associated with the Promotion Prize that are not expressly included in the Promotion Prize.
- c. The Promotion Prizes are non-exchangeable, non-transferable, and are not redeemable for cash or any other prize. The Winner is required to answer a mathematical skill testing question before being awarded the Promotion Prize.

- d. Physical product will be sent to the selected entrant's address.

5. ODDS OF WINNING

The odds of winning the Promotion Prize depend upon the number of eligible entries received during the Promotion Prize Promotional Period.

6. DATES

The Winners will be notified by email by January 8, 2024. The Winner must contact Crohn's and Colitis Canada by January 22, 2024 to claim the Promotion Prize.

7. GENERAL PROVISIONS

- a. By entering the Promotion, any subsequent Promotion Prize winner agrees to allow the free use of their name and image for publicity and news purposes during this and future promotions of the Gutsy Walk event and by its sponsors.
- b. Crohn's and Colitis Canada and the Sponsor accept no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by you as a result of entering the Promotion or accepting the Promotion Prize.
- c. Crohn's and Colitis Canada and the Sponsor reserve the right at any time to modify or discontinue, temporarily or permanently, this Promotion with or without prior notice due to reasons outside their reasonable control (including, without limitation, in the case of anticipated, suspected or actual fraud).
- d. The decision of Crohn's and Colitis Canada and the Sponsor in all matters relating to the Promotion is final and binding and no correspondence will be entered.
- e. Crohn's and Colitis Canada and the Sponsor assume no responsibility or liability for lost, late, incomplete or misdirected entries, for any error, omission, interruption, defect or delay in computer systems used to enter the Promotion, for any other communications with Promotion entrants, and are not responsible for any incorrect or inaccurate information submitted to the Gutsy Walk website. Gutsy Walk and the Sponsor assume no liability for any loss or damage, if the Promotion is modified or terminated for any reason.
- f. The Winner must complete a Promotion Prize release form and answer a skill testing question in order to qualify to redeem the Promotion Prize.

8. PRIVACY

By entering the Promotion, entrants consent to Crohn's and Colitis Canada and the Sponsor's collection, use and disclosure of their personal information, as the Sponsor deem necessary, to facilitate the administration of the Promotion, contacting selected entrants, awarding and delivering the prizes to the Winner and promoting the Promotion and the



Sponsor's related registration activities.

By entering the Promotion, participants agree to be bound by these Promotion Rules. Each participant also agrees that, if he or she is declared a Winner, Crohn's and Colitis Canada and the Sponsor may use his/her name, city of residence and/or photograph, without compensation, in any future publicity in connection with the Promotion and the Sponsor's related registration activities.

9. INTELLECTUAL PROPERTY

All intellectual property, including but not limited to trademarks, tradenames, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Sponsor, and their respective affiliates, as applicable. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

10. RELEASE

By entering the Promotion, each entrant releases and holds harmless Crohn's and Colitis Canada and the Sponsor and their affiliated entities from any and all liability for injuries, loss or damage of any kind whatsoever including without limitation personal injury, death or property damage resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, participation in this Promotion, or participation in any prize related activity and agrees to fully indemnify the releasees, and all of their respective directors, officers and employees from claims by third parties without limitation.