**Gutsy Walk Team Kickoff**

**Sample Agenda**

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| **Item** | **Lead** |
| **Welcome**   * Thank those attending for their interest in supporting Crohn’s and Colitis Canada through Gutsy Walk | Internal Champion |
| **Company’s Mission**   * Discuss the company’s goals in community involvement, and history of support with Crohn’s and Colitis Canada | Internal Champion |
| **Purpose and Goals of the Gutsy Walk Teams**   * The teams goal is to recruit \_\_\_\_\_ fundraising participants and to raise a grand total of $\_\_\_\_\_\_\_. * Personal reason for supporting the campaign | Internal Champion / Internal mission spokesperson |
| **Gutsy Walk Presentation** | Internal Champion |
| **Next Steps**     * Spread the word with your coworkers to help recruit fundraising participants * Fill out Registration file to submit to CCC. * Brief overview on how to use online fundraising * Set a goal and begin fundraising * Sample fundraising activities * Invite family and friends to participate in Take Steps with you | Internal Champion/  One of the Team Captains |
| **Conclusion**   * Company and Gutsy Walk Incentives * Day of Plans * Thank you for making a difference! | Internal Champion |