**Gutsy Walk Team Kickoff**

**Sample Agenda**

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| **Item** | **Lead** |
| **Welcome**  * Thank those attending for their interest in supporting Crohn’s and Colitis Canada through Gutsy Walk
 | Internal Champion  |
| **Company’s Mission** * Discuss the company’s goals in community involvement, and history of support with Crohn’s and Colitis Canada
 | Internal Champion |
| **Purpose and Goals of the Gutsy Walk Teams** * The teams goal is to recruit \_\_\_\_\_ fundraising participants and to raise a grand total of $\_\_\_\_\_\_\_.
* Personal reason for supporting the campaign

 | Internal Champion / Internal mission spokesperson |
| **Gutsy Walk Presentation**  | Internal Champion |
| **Next Steps** * Spread the word with your coworkers to help recruit fundraising participants
* Fill out Registration file to submit to CCC.
* Brief overview on how to use online fundraising
* Set a goal and begin fundraising
* Sample fundraising activities
* Invite family and friends to participate in Take Steps with you
 | Internal Champion/One of the Team Captains |
| **Conclusion** * Company and Gutsy Walk Incentives
* Day of Plans
* Thank you for making a difference!
 | Internal Champion |