

Gutsy Walk Team Kickoff Sample Agenda

Tip: Before you start a team, connect with a Crohn's and Colitis Canada representative to help you get started and to provide you with helpful tools. Contact gutsywalk@crohnsandcolitis.ca

Item	Lead
<p>Welcome</p> <ul style="list-style-type: none"> • Thank those attending for their interest in supporting Crohn's and Colitis Canada through Gutsy Walk 	Internal Champion
<p>Company's Mission</p> <ul style="list-style-type: none"> • Discuss your company's goals in community involvement and its impact • Discuss your company's history of support with Crohn's and Colitis Canada 	Internal Champion
<p>Purpose and Goals of the Gutsy Walk Teams</p> <ul style="list-style-type: none"> • The team's goal is to recruit _____ fundraising participants and to raise a grand total of \$_____. • Include personal connection to the cause, if any (i.e. employee or family member with IBD) 	Internal Champion / Internal mission spokesperson
<p>Gutsy Walk Presentation <i>(Presentation provided by Crohn's and Colitis Canada)</i></p>	Internal Champion or Crohn's and Colitis Canada representative
<p>Next Steps</p> <ul style="list-style-type: none"> • Brief overview on how to register and fundraise online • Sample fundraising activities in the office • Spread the word with your coworkers to help recruit fundraising participants 	Internal Champion/ One of the Team Captains
<p>Conclusion</p> <ul style="list-style-type: none"> • Discuss fundraising incentives from Gutsy Walk and from the company, if any. • Plans on the day of the walk • Thank you for making a difference 	Internal Champion