

Together as one

we walk to stop Crohn's and colitis.

Gutsy Walk for Crohn's and Colitis Canada Gear Up for Gutsy Walk Promotion

PROMOTION RULES

The Gutsy Walk for Crohn's and Colitis Canada Gear Up for Gutsy Walk Promotion (the "Promotion") is sponsored by Kruger Products L.P. and Crohn's and Colitis Canada (the "Sponsor"). To enter participants are required to register for the 2021 Gutsy Walk and raise \$50 or more before March 31st. Void where prohibited by law.

1. PROMOTIONAL PERIOD

For the Gear Up for Gutsy Walk promotion: The promotional period for the Gear Up for Gutsy Walk Promotion starts at 12:01 a.m. EST on February 27, 2021 and ends at 11:59 p.m. EDT on March 31, 2021 (the "The Gear Up for Gutsy Walk Promotion").

2. ELIGIBILITY

- a. Participants must be legal residents of Canada. The following individuals are not eligible to enter the Promotion: Crohn's and Colitis Canada staff and board members.
- b. Participants who are under the age of majority in his/her province or territory, as applicable, of residence at the date of entry are eligible to enter the Promotion and win a prize provided that the parent or legal guardian of the entrant accepts any such prize and the terms and conditions hereof for and on behalf of such participant.

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3. HOW TO ENTER

There is no purchase necessary to enter the Promotion. Register as a participant in the Gutsy Walk event (the "Event") and raise \$50 before 11:59 p.m. EDT on March 31, 2021, as well as provide email address during registration during the Promotional Period to be eligible for the draw for one of five one-year supplies of Cashmere® or Purex® bathroom tissue and one of three \$25 Tim Horton's Gift Cards.

4. THE PRIZE

Gear Up for Gutsy Walk Promotion:

- a. The Prizes include: (5) one-year supply of Cashmere® or Purex® bathroom tissue and (3) \$25 Tim Horton's Gift Cards.
- b. The Promotion Prizes must be accepted as awarded. The Sponsor accepts no responsibility for any costs associated with the Promotion Prize that are not expressly included in the Promotion Prize.
- c. The Promotion Prizes are non-exchangeable, non-transferable, and is not redeemable for cash or any other prize. The Winner is required to answer a mathematical skill testing question before being awarded the Promotion Prize.

5. ODDS OF WINNING

The odds of winning the Promotion Prize depend upon the number of eligible entries received during the Promotion Prize Promotional Period.

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6. DATES

The Promotion Prize Draw will take place on April 2, 2021 at 600-60 St. Clair Ave. E., Toronto ON M4T1N5. The Winners will be notified by email within seven (7) days. The Winners must contact Crohn's and Colitis Canada to receive the Promotion Prize by April 16, 2021 to claim the prize.

7. GENERAL PROVISIONS

- a. By entering the Promotion, any subsequent Promotion Prize winner agrees to allow the free use of their name and image for publicity and news purposes during this and future promotions by the Gutsy Walk event and its sponsors.
- b. Gutsy Walk and the Sponsor accept no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by you as a result of entering the Promotion or accepting the Promotion Prize.
- c. Gutsy Walk and the Sponsor reserve the right at any time to modify or discontinue, temporarily or permanently, this Promotion with or without prior notice due to reasons outside their reasonable control (including, without limitation, in the case of anticipated, suspected or actual fraud).
- d. The decision of Gutsy Walk and the Sponsor in all matters relating to the Promotion is final and binding and no correspondence will be entered.
- e. Gutsy Walk and the Sponsor assume no responsibility or liability for lost, late, incomplete or misdirected entries, for any error,

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omission, interruption, defect or delay in computer systems used to enter the Promotion, for any other communications with Promotion entrants, and are not responsible for any incorrect or inaccurate information submitted to the Gutsy Walk website. Gutsy Walk and the Sponsor assume no liability for any loss or damage, if the Promotion is modified or terminated for any reason.

- f. The Winners must complete a Promotion Prize release form and answer a skill testing question in order to qualify to redeem the Promotion Prize.

8. PRIVACY

By entering the Promotion, entrants consent to the Sponsor's collection, use and disclosure of their personal information, as the Sponsor deem necessary, to facilitate the administration of the Promotion, contacting selected entrants, awarding and delivering the prizes to the Winners and promoting the Promotion and the Sponsor's related registration activities.

By entering the Promotion, participants agree to be bound by these Promotion Rules. Each participant also agrees that, if he or she is declared a Winner, the Sponsor may use his/her name, city of residence and/or photograph, without compensation, in any future publicity in connection with the Promotion and the Sponsor's related registration activities.

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9. INTELLECTUAL PROPERTY

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