

# Together as one

we walk to stop Crohn's and colitis.

## Gutsy Walk for Crohn's and Colitis Canada Gear Up for Gutsy Walk Part 1 Promotion

### PROMOTION RULES

The Gutsy Walk for Crohn's and Colitis Canada Gear Up for Gutsy Walk Part 1 is sponsored by Crohn's and Colitis Canada (the "Sponsor"). Kruger Products L.P. solely sponsored the prize (the "Prize") and are not responsible for the contest administration in any way. To enter participants are required to register for the 2022 Gutsy Walk and raise \$100 or more before March 31st. Void where prohibited by law.

### 1. PROMOTIONAL PERIOD

The promotional period for the Gear Up for Gutsy Walk Part 1 Promotion starts at 12:01 a.m. ET on March 9, 2022 and ends at 11:59 p.m. EDT on March 31, 2022 (the "**The Gear Up for Gutsy Walk Part 1 Promotion**" or the "**Promotion**").

### 2. ELIGIBILITY

- a. Participants must be legal residents of Canada. The following individuals are not eligible to enter the Promotion: Crohn's and Colitis Canada staff and board members.
- b. Participants who are under the age of majority in his/her province or territory, as applicable, of residence at the date of entry are eligible to enter the Promotion and win a prize provided that the parent or legal guardian of the entrant accepts any such prize and the terms and conditions hereof for

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and on behalf of such participant.

### 3. HOW TO ENTER

There is no purchase necessary to enter the Promotion. Register as a participant in the Gutsy Walk event (the "Event") and raise \$100 before 11:59 p.m. EDT on March 31, 2022, as well as provide email address during registration during the Promotional Period to be eligible for the draw for one of five one-year supplies of Cashmere® or Purex® UltraLuxe bathroom tissue.

### 4. THE PRIZE

Gear Up for Gutsy Walk Prize:

- a. The Prizes include: (5) one-year supply\* of Cashmere® or Purex® UltraLuxe bathroom tissue.
- b. The Promotion Prizes must be accepted as awarded. The Sponsor accepts no responsibility for any costs associated with the Promotion Prize that are not expressly included in the Promotion Prize.
- c. The Promotion Prizes are non-exchangeable, non-transferable, and is not redeemable for cash or any other prize. The Winner is required to answer a mathematical skill testing question before being awarded the Promotion Prize.
- d. Physical product will be sent to the selected entrants' addresses in one shipment.

\*Approximate value of the year supply of Cashmere® UltraLuxe or Purex® UltraLuxe bathroom tissue is 360 rolls at \$330.00 CAD

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## 5. ODDS OF WINNING

The odds of winning the Promotion Prize depend upon the number of eligible entries received during the Promotion Prize Promotional Period.

## 6. DATES

The Promotion Prize Draw will take place on April 6, 2022. The Winners will be notified by email within seven (7) days. The Winners must contact Crohn's and Colitis Canada by April 22, 2022 to claim the Promotion Prize.

## 7. GENERAL PROVISIONS

- a. By entering the Promotion, any subsequent Promotion Prize winner agrees to allow the free use of their name and image for publicity and news purposes during this and future promotions by the Gutsy Walk event and its sponsors.
- b. Gutsy Walk and the Sponsor accept no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by you as a result of entering the Promotion or accepting the Promotion Prize.
- c. Gutsy Walk and the Sponsor reserve the right at any time to modify or discontinue, temporarily or permanently, this Promotion with or without prior notice due to reasons outside their reasonable control (including, without limitation, in the case of anticipated, suspected or actual fraud).

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- d. The decision of Gutsy Walk and the Sponsor in all matters relating to the Promotion is final and binding and no correspondence will be entered.
- e. Gutsy Walk and the Sponsor assume no responsibility or liability for lost, late, incomplete or misdirected entries, for any error, omission, interruption, defect or delay in computer systems used to enter the Promotion, for any other communications with Promotion entrants, and are not responsible for any incorrect or inaccurate information submitted to the Gutsy Walk website. Gutsy Walk and the Sponsor assume no liability for any loss or damage, if the Promotion is modified or terminated for any reason.
- f. The Winners must complete a Promotion Prize release form and answer a skill testing question in order to qualify to redeem the Promotion Prize.
- g. The Sponsor reserves the right, subject only to the approval of the Régie des alcools, des courses et des jeux (the "Régie") in Quebec, to withdraw, amend or suspend this Promotion (or to amend these Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Promotion as contemplated by these Rules, including, without limitation, any error, problem, computer virus, bugs, tampering, unauthorized intervention, fraud or failure of any kind whatsoever. Any attempt to damage any website or to undermine the legitimate operation of this Promotion in any way (as determined by Sponsor in its sole and absolute discretion) may be a violation of criminal and civil

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laws and should such an attempt be made; the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law.

- h. For Quebec residents: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

## 8. PRIVACY

By entering the Promotion, entrants consent to the Sponsor's collection, use and disclosure of their personal information, as the Sponsor deem necessary, to facilitate the administration of the Promotion, contacting selected entrants, awarding and delivering the prizes to the Winners and promoting the Promotion and the Sponsor's related registration activities.

By entering the Promotion, participants agree to be bound by these Promotion Rules. Each participant also agrees that, if he or she is declared a Winner, the Sponsor may use his/her name, city of residence and/or photograph, without compensation, in any future publicity in connection with the Promotion and the Sponsor's related registration activities.

## 9. INTELLECTUAL PROPERTY

All intellectual property, including but not limited to trademarks,

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tradenames, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Sponsor, and their respective affiliates, as applicable. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

## 10. RELEASE

By entering the Promotion, each entrant releases and holds harmless the Sponsor, Kruger Products L.P. and their affiliated entities from any and all liability for injuries, loss or damage of any kind whatsoever including without limitation personal injury, death or property damage resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, participation in this Promotion, or participation in any prize related activity and agrees to fully indemnify the releasees, and all of their respective directors, officers and employees from claims by third parties without limitation.